



**APEBI Internet Site**

**[www.apebi.org.ma](http://www.apebi.org.ma)**

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**The coordination between foreign investors & national  
ITC operators**

**Apebi's Web Services**

# Summary

- Generic Introduction
- 1st Contact tool : the interface of coordination for Foreign investors with ICT local operators
- 2<sup>nd</sup> contact tool : the directory of the members on line
- 3<sup>rd</sup> contact tool: : contacting us directly

# 1. Generic *Introduction*

- In the frame of developing international relationships between ICT Moroccan sector and foreign operators, Apebi's web site puts in your disposition an interface of administration in order to inform the sector's operators about your needs in terms of investments or seeks for local partnerships (off-shoring / joint venture.....)

This interface is accessible 24h/24 and 7 days/ 7

- Every request shall be transmitted directly to our members, through the dedicated private space
- It is also possible to select members by consulting our members' directory on line

## 2. Interface of coordination [Stage 1/2]

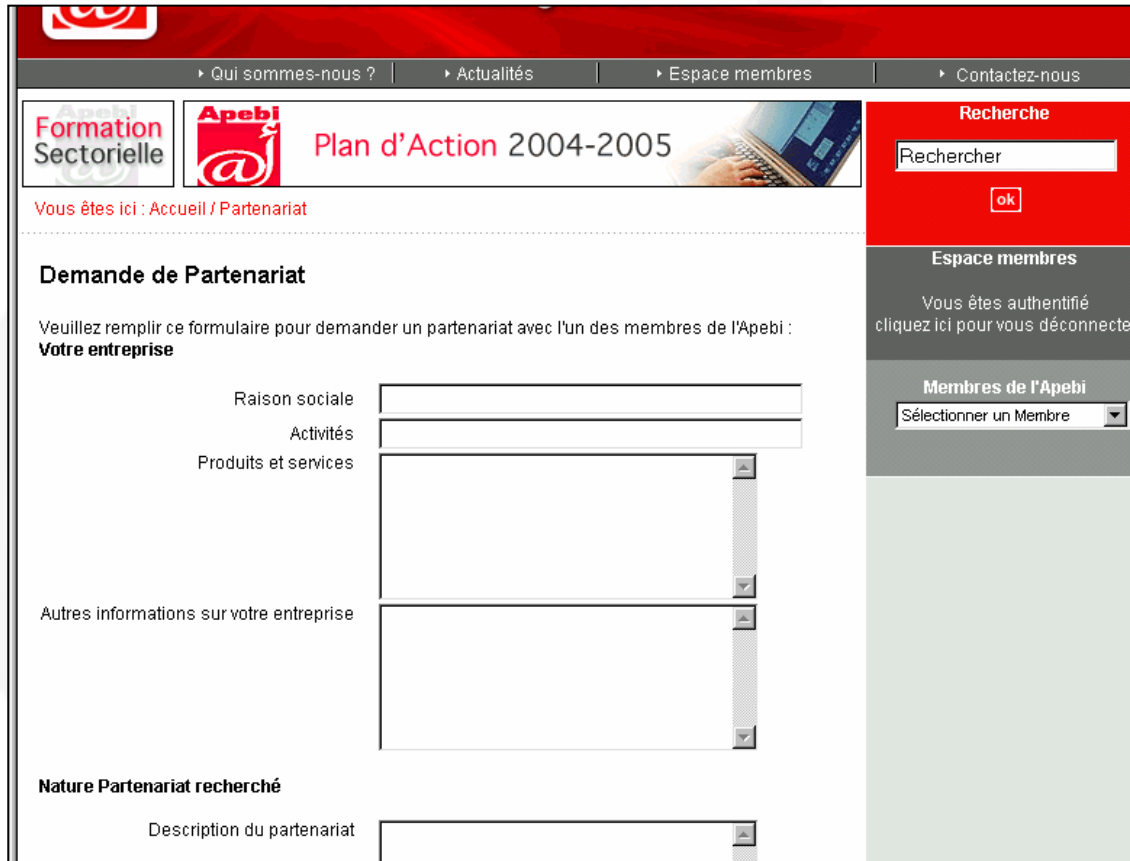
- Compose the following adress : [www.apebi.org.ma](http://www.apebi.org.ma)
- Then click on the bond: **Demande de partenariat**



The screenshot displays the Apebi website interface. At the top left is the Apebi logo. The main header reads "Association des Professionnels des Technologies de l'Information". Below this is a navigation bar with links: "Qui sommes-nous ?", "Actualités", "Espace membres", and "Contactez-nous". The "Actualités" link is highlighted in red. Below the navigation bar, there are two main content areas. On the left, there is a section for "Formation Sectorielle" and a "Plan d'Action 2004-2005" banner. On the right, there is a "Recherche" section with a search input field and an "ok" button. Below the search section, there is a "Demandes de partenariat" link highlighted with a red box and an arrow pointing to it. Other links include "Présentation de l'Apebi", "Vision et Objectifs de l'Apebi", "Contrat Progrès", "Offres d'emploi", and "Revue de presse". The "Espace membres" section indicates the user is authenticated and provides a link to disconnect. The "Membres de l'Apebi" section has a dropdown menu to "Sélectionner un Membre". The main content area features a "Quoi de neuf ?" section with a "Formation AOB Consulting" article and a "Séminaire « Maîtriser la qualité des projets d'innovation et de R & D : concepts, enjeux et approches pratiques »" article. The AOB Consulting article includes an image of the AOB Consulting logo and text about the PAAP program. The seminar article includes the R & D MAROC logo and text about a convention with the Moroccan Association for Research and Development.

## 2. *Interface of coordination [Stage 2/2]*

- Then administrate the concerned form and validate it before sending.
- The request will be transmitted directly to our members



The screenshot displays the Apebi web interface. At the top, there is a navigation menu with links: "Qui sommes-nous ?", "Actualités", "Espace membres", and "Contactez-nous". Below the navigation, there is a banner for "Formation Sectorielle" and "Apebi Plan d'Action 2004-2005". The main content area is titled "Demande de Partenariat" and contains the following text: "Veuillez remplir ce formulaire pour demander un partenariat avec l'un des membres de l'Apebi : **Votre entreprise**". The form includes several input fields: "Raison sociale", "Activités", "Produits et services" (with a scrollable area), "Autres informations sur votre entreprise" (with a scrollable area), and "Description du partenariat" (under the heading "Nature Partenariat recherché"). On the right side, there is a sidebar with a "Recherche" section containing a search box and an "ok" button, an "Espace membres" section with a login status and a "cliquez ici pour vous déconnecter" link, and a "Membres de l'Apebi" section with a "Sélectionner un Membre" dropdown menu.

## 3. Members' directory on line [Stage 1/2]

- Compose the following bond : [www.apebi.org.ma](http://www.apebi.org.ma)
- The select the member on Menu déroulant

The screenshot displays the Apebi website interface. At the top, the Apebi logo and the full name 'Association des Professionnels des Technologies de l'Information' are visible. A navigation bar includes links for 'Qui sommes-nous?', 'Actualités', 'Espace membres', and 'Contactez-nous'. Below this, there are sections for 'Programme' and 'Nouvelles perspectives'. The main content area is divided into several columns. On the right, there is a 'Recherche' (Search) box with an 'ok' button. Below that is the 'Espace membres' (Members Area) section, which indicates the user is authenticated and provides a link to disconnect. The 'Membres de l'Apebi' (Apebi Members) section features a dropdown menu with the text 'Sélectionner un Membre'. The dropdown is open, showing a list of member names: 'ACTION INFORMATIQUE', 'AeBDM', 'AFRI CONSULT', 'AGL INFORMATIQUE', 'ALPHA CSD', 'ARCHOS CONSEIL', 'ARINSO MAROC', 'ARKEOS', 'ARTEMIS', and 'AVANTAGES'. A red arrow points from the 'Menu déroulant' instruction in the text above to the dropdown menu in the screenshot.



## 3.Members' directory on line [Stage 2/2]

- You have in your disposition a detailed member's file containing all necessary elements of your selection. You can take direct contact with them, and then, inform us so as we can contact them concerning your request.

The screenshot displays the Apebi website interface. At the top, the Apebi logo is on the left, and the full name 'Association des Professionnels des Technologies de l'Information' is on the right. Below this is a navigation menu with links: 'Qui sommes-nous?', 'Actualités', 'Espace membres', and 'Contactez-nous'. A secondary banner features 'Formation Sectorielle' on the left, the Apebi logo in the center, and 'Plan d'Action 2004-2005' on the right. A search bar is located on the right side of the banner. Below the banner, the breadcrumb trail reads 'Vous êtes ici : Accueil / Membres de l'Apebi'. The main content area is titled 'ACTION INFORMATIQUE' and lists the following details:

Raison sociale	: ACTION INFORMATIQUE
Année de création	: 1989
Date d'entrée a l'Apebi	: 1999
Effectif	: 25
Capital	: 1 333 300,00 DH
Chiffre d'affaires	: 4 550 000,00 DH
Direction générale	: Nabil JAIDI
Activités	: Intégrateur de système d'information, Assistance a maîtrise d'œuvre de projets informatiques
Marques représentées	: BPCS, INTERLYNKS
Adresse	: 29 rue Mohammed Baamamrani, Casablanca
Tel	: +212 22 30 12 83
Fax	: +212 22 31 18 20
E-mail	: <a href="mailto:nabiljaidi@casanet.net.ma">nabiljaidi@casanet.net.ma</a>

On the right side of the page, there is a 'Recherche' section with a search input field and an 'ok' button. Below it is the 'Espace membres' section, which indicates the user is authenticated and provides a link to disconnect. At the bottom of this section is the 'Membres de l'Apebi' section with a dropdown menu labeled 'Sélectionner un Membre'.

### 3. *Contact us*

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