Learning the future



Bahrain's Fourth International ICT Conference & Exhibition



15th - 18th April 2006

Gulf International Convention and Exhibition Centre, Manama, Kingdom of Bahrain

Organized by: Creative Knowledge, Bahrain Internet Society, Internet Society – Bahrain Chapter









moving at the fore front



the exhibition

FutureIT is the premier ICT event in the Gulf, which attracts hundreds of delegates to attend a 3-day conference followed by 2-day workshops that are all part of the largest ICT exhibition in Bahrain.



Annually, international and local organizations meet under one roof to exhibit the latest advancements in the area of Information Technology.

FutureIT 2006 takes place after the exceptional success of FutureIT 2003, '04, and '05; and has proved to be an event of great value and benefit to sponsors, exhibitors, and delegates; providing them the opportunity to network, promote, and establish new alliances and collaborations within the industry.



communicating progress



the conference

The conference will run for three days and will be organized in tracks that will cover the most pressing ICT issues facing organizations.



The tracks will cover a wide variety of critical topics, including:

- IT Security
- Information management
- e-Government
- The future of Internet
- Emerging technologies
- Directing Strategically in IT
- IT management
- Communications.

Each track will be followed by a panel discussion that is composed of the leading international experts in their particular field, this will enable delegates to join and participate in the panel which has, in past conferences, proved to be intense and very passionate discussions.

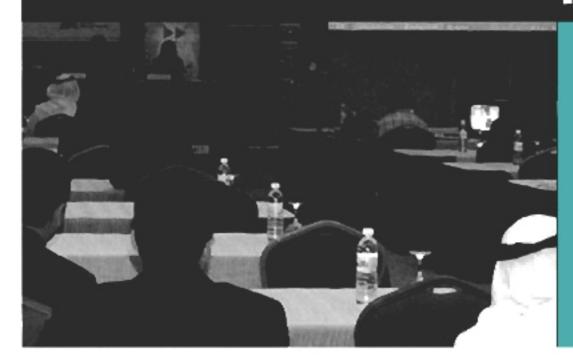


building new foundations



the workshops

Post-conference workshops will run for two days and will give the delegates an opportunity to join and participate in hands-on sessions.



The workshop sessions will cover the most pressing technological and industrial issues facing organizations today.

The workshops will revolve around topics that will enrich the attendees with a vast amount of information regarding various matters, and provide them with the ability to use practical expertise in dealing with them.

Several parallel workshops will be conducted and will cover subjects such as:

- IT project management
- Data warehousing
- IT Security and hacking



voicing experience



the speakers

Around 30 international and regional speakers will present Papers on critical and important subjects.



Speakers and their topics are carefully selected to ensure that attending delegates will benefit from their attendance to the conference and workshop. All speakers are high-caliber professionals with extensive experience in their particular fields. Delegates will have the opportunity to interact with speakers during and after the sessions. This will enable them to return to the organizations they represent with newly acquired knowledge that would positively contribute to their organization.

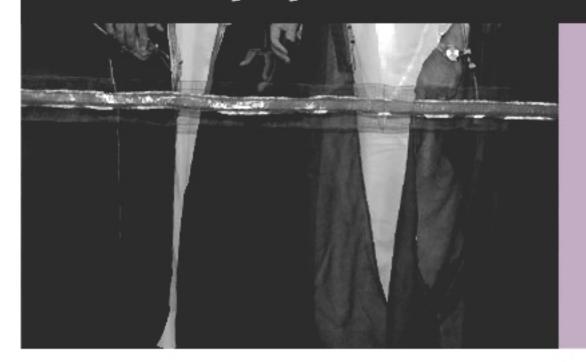


gaining new knowledge



the opportunity

Sponsorship offers you a unique opportunity to meet regional Information Technology experts and address them in person; here are a few more reasons why your organization should sponsor the event.



Sponsorship Benefits

- The sponsors' involvement, commitment and support is openly demonstrated and widely acknowledged throughout the event.
- The professional and public awareness of your organization's commitment to the cause of the GCC economy is highly increased.
- Promote the important contribution your organization has made in enabling the Middle East's vital industries and their representatives.
- The opportunity to showcase your organization's products and programs gives you the chance to receive professional feedback.

The staff and representatives attending are provided with first-hand experience and professional development opportunities through their participation in the event.

The sponsors' PR, networking, and promotional profile is significantly enhanced. The sponsors' are provided with massive exposure by an integrated media, promotion, and communication program as a significant return on your investment.

Who will attend?

This is your opportunity to network with key decision makers from the private and public sectors, with attendees that occupy various leading positions within their organizations: Managers and Executives from international and regional organizations, Chief Executive Officers., Chief Information Officers., Chief Operating Officers, and Government Officials.

FutureIT2006 Conference will feature an exclusive FutureIT200 Exhibition of numerous leading IT companies offering their latest IT products and services, whilst having their upper-level representatives communicate and collaborate and solidify their relations under one Venue.

The FutureIT 2006 exhibition will be hosted this year at the Gulf International Convention and Exhibition Center. The exhibition will host up to 60 exhibitors and over 2000 visitors are expected daily.

Why Exhibit in FutureIT 2006

Launch and promote your new products and/or services to an unrivalled mass of senior IT decision makers and leading technology press personnel from around the Middle East.

Generate new leads to sell your products/services by meeting key decision-makers. Reach your relevant target audience and be known as a leader in the Gulf IT industry. Take advantage of networking opportunities that will allow you and your colleagues to present and explain you organization's capabilities. Forge strategic alliances and joint ventures with other important technology leaders. Raise your corporate profile by participating as an exhibitor of FutureIT 2006.

Registration Form



I am interested in participating in the event, please send me more details: (Tick where applicable)

Interested in Sponsoring
Interested in Exhibiting
Interested in Advertising during the Event
Interested in presenting a Paper
Interested in attending the Conference as a Delegate
Interested in attending the Workshop as a Delegate
Interested in visiting the Exhibition



Registration Form

Please complete the registration form in CAPITAL LETTERS and return to Creative Knowledge by email or Fax.

Name :	
Job title :	
Company:	
Mailing address:	
Telephone:	
Fax:	
Mobile :	
E-mail :	
Line of business:	

Organized by: Creative Knowledge In partnership with Bahrain Internet Society, Internet Society – Bahrain Chapter







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